

COMPETITIVE ADVANTAGE FROM SUSTAINABLE BUSINESS MODELS

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Sustainable business models,
international projects

SUSTAINABLE
DEVELOPMENT

DIGITALIZATION

CHANGE CAPABILITY



Business
Development

Business Model
Development

Value Proposition
Design

Networks as Business
Support

Networking Skills

Ecosystem Services

Customer Experience
Development

Communication Skills

Sustainable Circular
Economy Solutions



Management &
Supervisory Work

Strategic Competence
and Tools

Foresight
Competencies

Change Management

Identifying & Analyzing
Change Needs

Data-driven
Management

Digital Management
Tools

Customer Relationship
Management



Internationalization

International
Networking
Services

Internationalization
Competence

Funding Possibilities
for International
Research &
Development



Service and Product
Development

Customer-oriented
Service and Product
Planning &
Development

Financial Expertise of
Services and Product
Development

Digitalisation of
Service and Product
Development



Sales

Sales Management

Development of
Sales Expertise

Development of Sales
Processes

Responsibility as part
of Sales Processes

TOGETHER WITH OUR PARTNERS, WE DEVELOP REGIONAL SOLUTIONS
FOR GLOBAL CHALLENGES.

